

# Agencies Funded by the NY State Office of Mental Health To Work Locally On Mental Health Stigma in New York State

Agency and Region	Description (with links to associated content, where available)
<i>Hands Across Long Island (HALI)</i> <b>Central Islip/Long Island</b>	<i>Increase understanding within the medical community about structural inequalities connected to mental health stigma. Conducted <b>focus groups</b> with individuals sharing lived-experience of medical care. <b>Short videos created by Lucy Winer</b>, acclaimed Director of Kings Park: Stories from an American Mental Institution and Unlocked. Several Federally Qualified Health Centers partnering with HALI for educational discussion series about MH Stigma, including Harmony Healthcare, Sun River Health and the Charles Evans Center, where a short film and results of focus groups will be shared, also available as a webinar.</i>
<i>Integrated Community Alternatives Network (ICAN)</i> <b>Utica/Central New York</b>	<i>Identified “<b>Mental Health Ambassadors</b>” (local musicians and artists) to advocate on stigma in the community, work in CNY school districts with parents, teachers and students, create <b>social media content</b>, distribute through media (TV, radio, newspaper), promote MH education, hold <b>Community Events</b>, <b>BOCES school events</b>, <b>parent support groups</b> and align activities with the opening of a Family Resource Center.</i>
<i>Montefiore Medical Center &amp; Columbia University</i> <b>Manhattan</b>	<i>Raise awareness and combat mental health stigma in identified BIPOC (Black Indigenous and People of Color) and marginalized communities in East Harlem, Southeast Bronx and East Brooklyn, New York City, <b>create website &amp; an Anti-Stigma Toolkit</b> (virtual and hard-copy), <b>hold three Community events</b> around mental health and mental health stigma.</i>
<i>National Alliance of Mental Illness in New York City (NAMI-NYC)</i> <b>Manhattan</b>	<i>Hold focus groups to identify community needs, including individuals with mental health diagnoses and their families. Created a <b>Public Service Announcement Video</b>, sharing personal lived-experience, and normalizing seeking services when needed. Distribute video broadly to New York Communities through social media and other methods.</i> <a href="https://www.naminycmetro.org/">Rompiendo el Silencio   Breaking the Silence - NAMI-NYC (naminycmetro.org)</a> Video and toolkit in English and Spanish are available on their landing page: <a href="https://www.naminyc.org/psa">www.naminyc.org/psa</a>

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<i>SUNY Downstate STAR Program (SUNY STAR) Brooklyn</i>	<i>Focus on Black and Latin X communities served by SUNY Downstate in Brooklyn. The SUNY Downstate STAR team is focused on creating educational content through a <b>dedicated web-site and social media platform</b> and providing <b>mental health resources</b> to the community.</i>  <a href="http://www.stopmentalhealthstigma.com">www.stopmentalhealthstigma.com</a>
<i>United Way, Dutchess-Orange Region (UWDOR) Poughkeepsie/Hudson River</i>	<i>Held two (2) 21-day <b>Virtual Health Equity Challenges</b>, two (2) <b>Professional Development Seminars</b> for Non-Profit staff and a “<b>Watch Listen and Learn</b>” educational email series.</i>  <a href="https://fundraise.givesmart.com/vf/Equity23">https://fundraise.givesmart.com/vf/Equity23</a> <a href="https://fundraise.givesmart.com/vf/juneteenth22">https://fundraise.givesmart.com/vf/juneteenth22</a>
<i>Yates County Community Services Penn Yan Yates/Western New York</i>	<i>Community <b>mental health education campaign</b> to bring awareness with regard to stigma and mental health includes <b>community billboards, bus wrap, posters and postcard mailings</b> to households. Promoting <b>new resource guides and website</b> to help people get connected to services they need. Advertising and social media blast targeted to local populations, including Mennonite and migrant worker populations.</i>  <a href="https://www.canva.com/design/DAFW6EO2RRI/DjcCR0MYLQbsv8P5iv1OZg/view?utm_content=DAFW6EO2RRI&amp;utm_campaign=designshare&amp;utm_medium=link&amp;utm_source=publishsharelink">https://www.canva.com/design/DAFW6EO2RRI/DjcCR0MYLQbsv8P5iv1OZg/view?utm_content=DAFW6EO2RRI&amp;utm_campaign=designshare&amp;utm_medium=link&amp;utm_source=publishsharelink</a>