



2023 Mental Health Stigma Roundtable Discussion Series

Roundtable 3

The Role of the Media in Reducing Stigma

Housekeeping and Disclosure Information

- When logging in, use your full name. This assists us in tracking for CEUs.
- This Roundtable is being recorded. The recording and presentation slides will be available to view and download at a later date.
- There will be a Q&A at the end. Please type questions into chat as you think of them.
- All panelists and planners have no financial relationships to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.
- This roundtable is approved for Continuing Education for Peer Specialists, Physicians, Psychologists, and Social Workers. Link to view details: bit.ly/CEU-Information
- Please email CEU questions to: karin.wagner@omh.ny.gov

New York State Office of Mental Health

Continuing Education Accreditation Statements

Social Work Accreditation

State of New York Office of Mental Health (OMH) is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0227. Licensed Master Social Workers (LMSWs) and Licensed Clinical Social Workers (LCSWs) who attend this class in its entirety will receive **1.5 contact hours** toward renewal of their social work license.

Peer Accreditation

State of New York Office of Mental Health (OMH) is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for certified Peer Specialists.

Psychology Accreditation

State of New York Office of Mental Health is recognized by the New York State Education Department's State Board for Psychology as an approved provider of continuing education for licensed psychologists #PSY-0122.

CME Accreditation

This activity has been planned and implemented in accordance with the Accreditation Requirements and Policies of the Medical Society of the State of New York through the joint providership of the New York State Office of Mental Health's Bureau of Psychiatric Services & Research Institute Support and Behavioral Health News.

The Bureau of Psychiatric Services & Research Institute Support is accredited by the Medical Society of the State of New York to provide continuing medical education for physicians.

The Bureau of Psychiatric Services & Research Institute Support designates this **live internet activity** for a maximum of **1.50 AMA PRA Category 1 Credits**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CME Disclosure Statement

The Bureau of Psychiatric Services & Research Institute Support relies upon planners and faculty participants to provide educational information that is objective and free of bias. In this spirit & in accordance with the Bureau of Psychiatric Services & Research Institute Support & MSSNY guidelines, all speakers & planners must disclose financial relationships with ineligible companies whose products, devices or services may be discussed in the CME content or may be perceived as a real or apparent conflict of interest. Any discussion of investigational or unlabeled use of a product will be identified.

The planners and presenters for this educational activity do not have any financial relationships to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

All disciplines must attend sessions in their entirety.

Upcoming Roundtable Discussions

Roundtable 4

Topic: **Paths to Reduce Stigma and Promote Positive Attitudes**

Date: 3/2/23 at 2pm ET

Registration and Details: BehavioralHealthNews.org/stigma-roundtables

Discussion Guidelines

- Type your questions into the chat during panel discussion
- Ask for information if we use terms or jargon that is unclear
- Be open to alternative views
- Be comfortable with unfinished conversations
- Practice self-care
- Challenge respectfully
- Share your experiences

Strategies to Reduce Stigma

Approaches	Definition
Education	Present factual information with the goal of correcting misinformation or contradicting negative attitudes and beliefs.
Mental Health Literacy Campaigns	Educational programs focused on schools and increasing knowledge among young people.
Contact-Based Interventions	People with lived experience of mental illness or substance use disorders interact with the public describing their challenges and stories of success.
Protest and Advocacy	Involves identifying instances of prejudice or discrimination, publicizing them, and speaking out against them.

Guidelines for Behavioral Health Reporting

- Important Questions to Consider
 - Are the behavioral health conditions relevant to the story?
 - What is your source for the diagnosis?
- Words Matter: For example, use “People first” language. Avoid stigmatizing language.
- Report behavioral health facts. Behavioral health challenges are nearly as common as physical health challenges.
- Discuss and emphasize the importance of early identification and intervention.
- Provide treatment options.
- Highlight recovery through stories.

Meet the Panelists

Ellen Barry, Mental Health Reporter, The New York Times

Daniel Bergner, Author and Journalist, The New York Times Magazine

Christina Caron, Reporter, The New York Times

Lindsay Holmes Brech, Senior Wellness Editor, HuffPost

Brigid Jaipaul-Valenza, Managing Editor, News | Executive Producer 'Buffalo, What's Next?', Buffalo/Toronto Public Media

Micha Kirsch-Ito, Communications Program Manager for Equity and Belonging, Vibrant Emotional Health

Meet the Researchers

Helen-Maria (Marilena) Lekas, PhD, Co-Director, Center for Research on Cultural and Structural Equity (CCASE), Division of Social Solutions and Services Research, Nathan S. Kline Institute for Psychiatric Research, and Associate Professor of Psychiatry, Grossman School of Medicine, New York University

Philip Yanos, PhD, Professor, John Jay College of Criminal Justice, City University of New York Psychology Department

Contact the Media Panelists

Send In Your Questions, Comments, or a Story Idea!

Ellen Barry, Mental Health Reporter, The New York Times
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Daniel Bergner, Author and Journalist, The New York Times Magazine
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Christina Caron, Reporter, The New York Times
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Brigid Jaipaul-Valenza, Managing Editor, News | Executive Producer 'Buffalo, What's Next?', Buffalo/Toronto Public Media
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Micha Kirsch-Ito, Communications Program Manager for Equity and Belonging, Vibrant Emotional Health
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Resources

Register for the Upcoming Mental Health Stigma Roundtables

BehavioralHealthNews.org/stigma-roundtables

View the Special “Stigma” Issue of Behavioral Health News

“Understanding the Impact of Stigma”

BehavioralHealthNews.org/bhn-summer-2022-issue

Visit the New York State Office of Mental Health Resources

<https://omh.ny.gov/omhweb/resources/publications/>

The Carter Center: Journalism Resource Guide on Behavioral Health

https://www.cartercenter.org/resources/pdfs/health/mental_health/2015-journalism-resource-guide-on-behavioral-health.pdf

Final Roundtable:

“Paths to Reduce Stigma and Promote Positive Attitudes”

3/2/23 at 2pm ET

Registration and Details: BehavioralHealthNews.org/stigma-roundtables

Panelists

Glenn Liebman, CEO, MHANYS

Harvey Rosenthal, CEO, New York Association of Psychiatric Rehabilitation Services, Inc. (NYAPRS)

Dr. Angelia Smith-Wilson, Executive Director, Friends of Recovery - New York

Euphemia Strauchn, MSW, FDC, CHMH, CEO, Families On The Move of NYC, Inc.

Daniel Tanh, LCSW, Executive Committee Member, New York Coalition for Asian American Mental Health

Rabbi Simcha Weinstein, DEI Coordinator, Families Together in New York State, and Founder of the Jewish Autism Network