Behavioral Health News Article Submission Guidelines

- Please contact us first to discuss your idea for an article topic. Article topics related to the issue's theme are preferred, but other topics will be accepted upon approval from the publisher.
- Article length should generally be between 750 and 1,250 words and include a short title.
- If possible, please provide a high resolution color photo of the author(s) to accompany the article, or alternately a photo of a program in action multiple options are ok. Include captions for all relevant photos.
- Include a byline below the title: [Full Name(s) with academic letters (if any)]

 [Job Title]

 [Name of Organization]
- Include an article summary of 1 to 3 sentences in length for use in our newsletter and social media.
- References should follow with in-text citations and full references listed below the article.
- Include a sentence or two for use at the end of the article with contact information (e.g. website, email, phone)
- If you represent a community organization, health facility or association, your article must be read and approved by your organization's Executive Director, CEO or Public Relations Director.
- Content must be educational and informative in nature and fitting to the general nature and high standards of our publication. Self-promotional "advertorials" will require accompanying paid advertising of a quarter page or larger. Promotional content is strictly reserved for advertising space.
- In keeping with the evidence-based mission of our publication, articles will not be accepted from individuals or organizations that offer information and/or treatments of unproven efficacy. All content is subject to the approval of the Publisher.
- Articles must be submitted as a Word Document in final approved and edited form to iraminot@mhnews.org,
 preferably two weeks before the announced deadline date before space runs out in the issue.

All questions or concerns regarding the article submission process should be directed to:

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BHN Media Kit (advertising, demographics, editorial calendar)