## **Behavioral Health News Article Submission Guidelines**

- Please contact us first to discuss your idea for an article topic.
- Article topics related to the issue's theme are preferred, but other topics will be accepted upon approval from the publisher.
- Article length should not be more than 1,500 words and include a short title.
- If possible, please provide a high resolution color photo of the author(s) to accompany the article, or alternately a photo of a program in action multiple options are ok. Include captions for all relevant photos.
- Include a byline below the title: [Full Name(s) with academic letters (if any) ]

  [Job Title]

  [Name of Organization]
- References should follow with in-text citations and full references listed below the article.
- Include a sentence or two for use at the end of the article with contact information (e.g. website, email, phone)
- If you represent a community organization, health facility or association, your article must be read and approved by your organization's Executive Director, CEO or Public Relations Director.
- Content must be educational and informative in nature and fitting to the general nature and high standards of our publication. Self-promotional "advertorials" will not be accepted. Promotional content is strictly reserved for advertising space. View our low-cost advertising rates.
- In keeping with the evidence-based mission of our publication, articles will not be accepted from individuals or organizations that offer information and/or treatments of unproven efficacy. All content is subject to the approval of the Publisher.
- Articles must be submitted as a Word Document in final approved and edited form to iraminot@mhnews.org, preferably two weeks before the announced deadline date before space runs out in the issue.

All questions or concerns regarding the article submission process should be directed to:

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BHN Media Kit (advertising, demographics, editorial calendar)