

Reaching over
200,000 per year
in print and online

Behavioral Health News Advertising Rates and Specifications

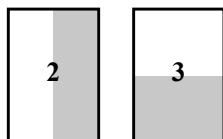
www.BehavioralHealthNews.org/advertise

Advertisement Size	Width	Height	Single Issue Insertion Rate	Annual 4-Issue Insertion Rate (25% Discount)
1) Full Page	10.4"	12.8"	\$1,150	\$3,450
2) Half Page Vertical	5.1"	12.8"	\$875	\$2,625
3) Half Page Horizontal	10.4"	6.4"	\$575	\$1,725
4) Quarter Page Vertical	5.1"	6.4"	\$350	\$1,050
5) Quarter Page Horizontal	10.4"	3.1"	N/A	\$600
6) Eighth Page Vertical	5.1"	3.1"	N/A	N/A
7) Eighth Page Horizontal	10.4"	1.5"	N/A	N/A
8) Business Card (1/16 Page)	5.1"	1.5"	N/A	N/A

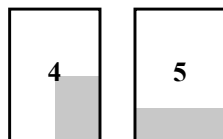
Full Page



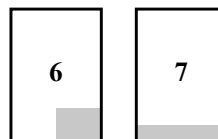
Half Page



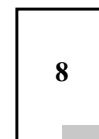
Quarter Page



Eighth Page



Business Card



[New Online Advertising Options - Details Here](#)

Advertisement Conditions

- Also included when you advertise in the print publication:
 - All Ads will also be featured in color in the clickable digital edition
 - Ads accompanied by articles will be included in online article posts, which are all shared on social media
- Payment is expected in full at the beginning of the contract. Credit card payments can be [made here](#). Make checks out to: Mental Health News Education, Inc. and mail to: 460 Cascade Drive, Effort, PA 18330
- Artwork should be submitted as a PDF in RGB color at 300 ppi. Please provide a URL for clickable digital ad.
- The 25% discounted Annual Rate runs for 4 consecutive issues. Changes may be made prior to the deadline of each consecutive issue. Please notify the Publisher ahead of time that changes will be made.

Any questions or concerns regarding the production or transmission of advertisements or regarding billing contracts and pricing should be directed to Ira Minot, Publisher at (570) 629-5960 or iraminot@mhnews.org.